



THE  
**BIBA**  
CONFERENCE  
**2024**

MANCHESTER CENTRAL  
**15-16 MAY**  
BRITISH INSURANCE  
BROKERS' ASSOCIATION

## THE BIBA CONFERENCE 2023 Facts & Figures

**9,004**

Total registered attendees

**5,692**

Insurance brokers

**229**

Exhibitors

## FACTS ABOUT THE BIBA CONFERENCE 2023 Broker Delegates

**78%**

of delegates got real business done at the show

**99%**

would recommend The BIBA Conference to fellow insurance professionals

**81%**

of delegates are decision makers or heavily influence decisions

**96%**

rated the show as 'good' or 'excellent' overall

**82%**

of the Top 50 UK Insurers attend\*

**92%**

of the Top 75 UK Brokers attend\*\*

\*The definitive ranking of the UK's top general insurers in 2022, compiled by Insurance Times and Imas.

\*\*The Insurance Age Top 75 is an essential guide to the top brokers in the commercial and personal space and lists organisations in bandings relating to their GWP