



Press Release

Premium Credit - What's Next? - BIBA 2024

At the upcoming BIBA Conference the Premium Credit team will present the latest developments in insurance premium finance. BIBA 2024 and this year's 'What's next' theme will provide the perfect opportunity to promote new and innovative products and services designed to maximise business development opportunities for our partners.

Premium Credit's primary focus is to help partners grow business through improved features to our premium finance offering. Visiting our stand (F20) will allow us to provide more detail.

We are always searching for ways to enhance the services we provide, paying close attention to the feedback we receive from our partners and taking action accordingly. By following this approach, we continue to adapt and refine our premium finance products, which have earned multiple awards over recent years.

Tara Waite, Premium Credit's CEO comments: "Our purpose is to proudly support our community of customers and partners in creating opportunities through convenient payments ensuring we put the customer at the very centre of our thinking, allowing us to deliver good outcomes that are valued and compliant. Implementing our strategy which we call '100% Offer', is fundamental to the growth we help partners create."

Mrs Waite adds, "We are dedicated to providing support for both new and existing partners by offering premium finance solutions that are relevant to each customer's unique needs. To do this, we are constantly enhancing our technology to ensure smooth and seamless digital experiences, as well as leveraging market-leading partner data and analytics to improve our relationship model. Our senior executives are committed to engaging with our partners to strengthen relationships.

I am excited to attend BIBA 2024, to meet with our partners, share insights, celebrate achievements, and explore new business opportunities."

The BIBA 2024 conference will also feature the latest release of Premium Credit's Insurance Index, which is now in its 5th year. The report will outline the changing insurance buying patterns of both individuals and SMEs, including information on payment methods highlighting new opportunities for Premium Credit's partners.

If you would like to find out more from BIBA's only accredited premium finance provider, please visit us at stand F20. All are welcome to our drinks reception held on the stand at 3.00pm, Wednesday May 15th.

More information can be found at: www.premiumcredit.com

About Premium Credit

Premium Credit is a leading provider of insurance premium finance and a range of annually charged services including tax, regulatory and accountancy fees, sports season tickets, memberships and school fees in the UK and Ireland. Each year, we lend more than £5 billion and service over 2.6 million customers through a network of almost three thousand partners. We are multi-award-winning and the only premium finance provider accredited by BIBA and Brokers Ireland.