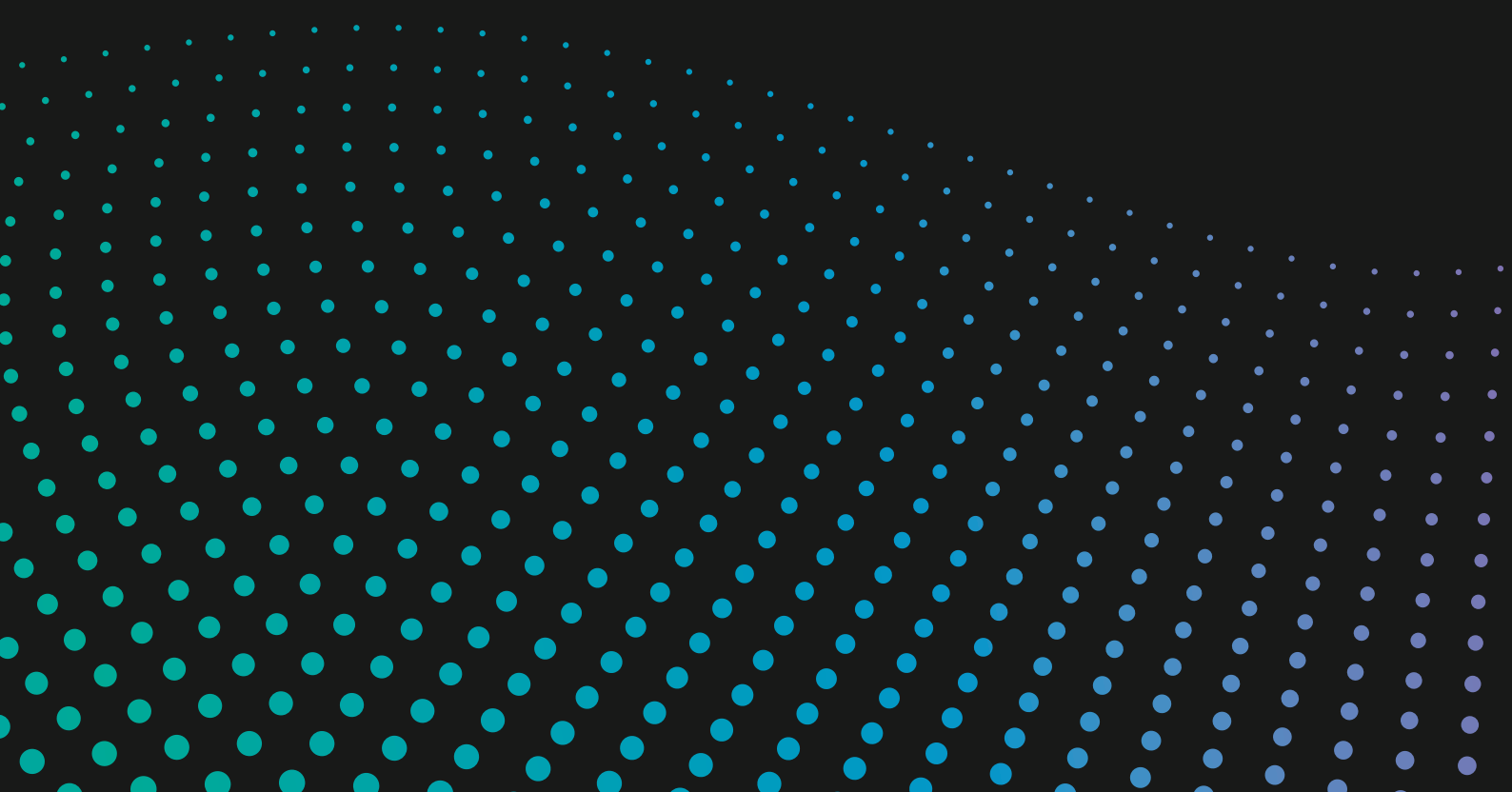




Industry owned, industry wide

Build, Control & Distribute your
digital insurance products



Polaris is a UK General Insurance industry owned provider of core and widely used digital trading technology.

Our purpose is to support the market to digitally trade efficiently across Personal and Commercial lines.

Polaris – An industry owned organisation

Polaris works collaboratively with the industry to support the growth and enhancement of online trading in the UK general insurance market.

We proactively support industry level digital trading ambitions, by providing products and solutions that are essential, evolving and reliable.

Each year we benefit from more than 1,000 hours of insight from the various industry advisory groups we manage.

We invest a significant proportion of our earnings combined with this insight into projects and R&D for the benefit of the market.

Our Products

We have four products - **ProductWriter**, **imarket**, **Standards** and **Live-Chat** - which are widely used throughout the industry by 125+ organisations.

We support all **Personal, Commercial and bespoke lines of business**.

ProductWriter

Market-leading Rating Engine

ProductWriter is used to build and control insurance products with the freedom to distribute to multiple environments or trading partners, whilst ensuring IPR is protected. It powering **250+ million quotes per day**, generating over **£10bn of GWP annually** in the UK & Ireland.

Its high speed rating capability gives insurers the power to return **millions of quotes in sub-second response times**. It helps **maximise rating capability** by supporting **integration with machine learning tools and other enrichment sources**.

imarket

Connecting 2,000+ brokers to insurer products

imarket is **Polaris' Commercial lines digital trading solution** that allows insurers to distribute their products to over 2,000 brokers.

It connects insurers to multiple broker systems for comparative quoting and **trades over half a million policies annually**, supporting **over £400m of GWP**. Following a £1m+ investment in imarket, it is now set up to support the expected growth in digital distribution over the next 5-10 years.

Standards

Insurance's Digital Trading Language

Standards underpin everything we do for the industry. They are the language of digital trading, **used for the build and distribution of insurance products** across the industry.

They **cover 20 main products** and define the data capture requirements used throughout the industry. They include **350 list value sets** for drop down questions as well as **messaging formats and business process models**. Multiple parties throughout the industry using Standards ensures they can all trade consistently, resulting in easier product deployment and trading.

Live-Chat

Enabling brokers to chat digitally with insurers

With over **25,000 chats per month** Live-Chat has proved to be a popular and preferred method for brokers to clarify queries with brokers.

Chats are routed to relevant insurer departments from within brokers digital platforms so questions are answered in a secure, auditabile manner.

Want to Chat? Get in Touch!



Visit our website polaris.co.uk

ProductWriter:

productwriter@polaris.co.uk

Standards:

standards@polaris.co.uk

imarket:

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Live-Chat:

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ISO 27001 accredited since 2019

