



## Brokit: filling forms with one click

### **Premier Insurance Services makes one click form filling a reality with Brokit**

London, 8<sup>th</sup> May, 2024: Brokit, an award-winning insurtech startup, is proud to announce that Premier Insurance Services is live on the Brokit system, and has made one click portal filling a reality. The broker has increased the speed, efficiency and accuracy of its quote process by automating what was once a time-consuming task. Today, the broker can provide quotes more quickly, and from a wider panel of insurers, increasing the service and value provided to customers.

Premier Insurance Services is one of the UK's leading independent insurance brokers. It is committed to delivering the highest standards of service to customers as evidenced by a 98% retention rate. The deployment of Brokit is a key part of its service commitment to an 'automation first' strategy. This drives out unnecessary manual activity ensuring the quote process is efficient, staff avoid repetitive form filling, and are free to focus on meeting and exceeding the customer's needs.

David Mark, Founder and Managing Director of Brokit explains, "Brokit is a cost-effective solution that enables brokers to vastly increase the number of quotes it provides to the end customer. I am delighted to welcome Anik and the forward-thinking team at Premier Insurance Services to the growing Brokit family. Anik immediately understood the Brokit concept and how it overcomes the challenges associated with form filling. He saw the value of using our AI-powered API plugin to automatically fill insurer portals and be more digital."

Anik Islam, Managing Director of Premier Insurance Services, said, "We aim to provide impeccable service and always operate with complete transparency. Brokit helps us achieve this goal by eliminating the tedious rekeying of data and form filling that comes with creating a customer quote. By speeding up this process and increasing the accuracy of our work, we can include a larger panel of insurers, in less time. Brokit is a genuine no-brainer; brokers of all sizes need one click form filling."

The benefits for brokers of using Brokit include:

- Provide customers with access to a wider panel of insurers
- Free up staff time from tedious manual activity to focus on meeting the needs of the customer
- Automatically fill any insurer's portal with just one click
- Brokit pulls in data from market presentation documents for rapid quote completion.
- Support for Digital Factfinders enables the easiest possible data collection.



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Note: Brokit will be exhibiting at the BIBA Conference on May 15 and 16, stand G8. Additionally, Anik Islam, Managing Director of Premier Insurance Services is available for pre-booked media interviews on the Brokit stand. Please contact [adam@brokit.co.uk](mailto:adam@brokit.co.uk) before 15<sup>th</sup> May to request a slot.

### **About Brokit**

Brokit is an innovative insurtech startup, dedicated to revolutionising efficiency and accuracy within the insurance brokerage industry. Powered by AI automation, Brokit streamlines processes, minimises errors, and empowers brokers to focus on delivering exceptional service to their clients. Brokit is backed by the UK Government via Innovate UK's Smart grant.

Visit [www.brokit.co.uk](http://www.brokit.co.uk) for more information