

MANCHESTER CENTRAL 14–15 MAY BRITISH INSURANCE BROKERS' ASSOCIATION

THE BIBA CONFERENCE 2024 Facts & Figures

9,616 Total registered attendees

6,032 Insurance brokers

235 Exhibitors

FACTS ABOUT THE BIBA CONFERENCE 2024 Broker Delegates

88% of delegates got real business done at the show

99% would recommend The BIBA Conference to fellow insurance professionals

81% of delegates are decision makers or heavily influence decisions

96% rated the show as 'good' or 'excellent' overall

82% of the Top 50 UK Insurers attend*

92% of the Top 100 UK Brokers attend**

*The definitive ranking of the UK's top general insurers in 2023, compiled by Insurance Times and Imas.

**The Insurance Age Top 100 is an essential guide to the top brokers in the commercial and personal space and lists organisations in bandings relating to their GWP