

Consumer Duty

As the UK's most comprehensive financial services review site, Smart Money People can help your company to evidence good customer outcomes for Consumer Duty.

How we can help:



1 Capture relevant data

We provide always-on customer surveys that are optimised to capture relevant Consumer Duty information whenever customers interact with your business.



4 Compare your data

Benchmarking lets you check your results against your industry peers, to give you an idea of where you stand.



2 Historical data

Ten years and over 2.2 million reviews – our extensive dataset helps you measure customer satisfaction.



5 Check your dashboard anytime

Access your insights and outputs whenever you need via an always-on dashboard.



3 Capture key moments

Capture data for key customer decisions – whether it's purchase, renewal, or first contact.



6 Consult our expertise

Our specialist team is on hand to consult on best practice for reporting and data capture, so you can make the most of your data.

Want to evidence good customer outcomes for Consumer Duty?



To discuss how we can support you with Consumer Duty, email:
sales@smartmoneypeople.com