



Employer Case Study

A SambaSafety retail customer reduced risk by integrating telematics with license checking, risk scoring and training.

Who

Customer

Major Retail Fleet

Scale

22,000 drivers

Customer Since

2016

The Challenge

- The driver training team had limited access to data to inform intervention and training activities.
- Multiple telematics and dashcam suppliers made centralising and comparing data challenging.
- The initial driver application and assessment process was completely paper based.
- The business had a limited view of their risk trends, concentrations of risk and common issues.

Data Points Aggregated

- 2 Telematics Devices
- 3 Camera Systems
- Employee Training Records
- Parking Tickets
- License Information
- Claims Data
- Candidate Assessment Data

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Your software is a core part of our business, and we continue to be impressed by what has been delivered so far. We look forward to continuing to work with you and to expanding this project further.

Vice President Safety

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The Solution

- Aggregated and centralised data points from all suppliers into a single, harmonised dataset.
- Delivered automated analytics to a team of 50 driver trainers, highlighting who they need to train each week.
- Digitised the entire driver assessment process.
- Implementation provided roughly 1,000 users access to the same data with personalised alerts and insights.
- Senior management gained access to a holistic view of their operation's risk landscape and the ability to benchmark different parts of their business.

The Results

40%

Improvement in riskiest driver scores in first 3 months

26%

Reduction in high-risk behaviour in first 6 months and 33% reduction in 18 months

17%

Reduction in incident frequency

40%

Increase in driver engagement

Why SambaSafety?

SambaSafety is a recognised innovator and leading provider of cloud-based risk management solutions for over 15,000 organisations with automotive mobility exposure, including many on Fortune's Global 500 list. Employers and insurers benefit from SambaSafety's continuous monitoring, intuitive insights, risk reduction tools and configurable pricing solutions.

Through the collection, correlation and analysis of telematics data sources, additional driver activities and crash and claims data, our flexible, end-to-end capabilities enable businesses and insurers to better evaluate and mitigate driving risk, accelerate product development, reduce crashes and foster safer communities.

