Three is the magic number
LexisNexis® Risk Solutions Focuses on Property, Motor and Identity
to Support Broker Efficiency, Profitability and CX

A New Era in Data Enrichment at BIBA Conference 2025

Stand 40

LONDON – April 2025: Sponsor of the BIBA Conference Launch Event, LexisNexis® Risk Solutions, the data, advanced analytics and technology provider, will demonstrate three key ways in which brokers gain from leading-edge data enrichment at BIBA Conference 2025. Every data enrichment solution to be showcased at the event – whether **property, motor** or **identity verification –** has **efficiency**, **profitability** and **customer experience** at its heart, helping brokers to meet the challenges of a new era in insurance broking.

PROPERTY RISKS
- Geospatial Intelligence Data will be a major focus of the event with live demonstrations of **LexisNexis® Map View**, enabling brokers to accurately assess and price risk and manage exposure by providing visualisation of key risk data, valuable insights into property-level risks and overall portfolio exposure to perils and accumulations.
- Brokers looking for an entry level solution can also learn about LexisNexis® Geospatial Risks - a packaged suite of perils and property data enrichment solutions to help brokers better align with the way insurers assess property risks. At the point of quote, brokers get simplified perils risk scores for flood, subsidence and crime, plus [LexisNexis® Property Insights](#) to confirm the property characteristics for the address (such as the roof type, number of bedrooms, construction type).

MOTOR RISKS
- As vehicle technology advances, brokers will learn about the intelligence LexisNexis Risk Solutions maintains on motor vehicles as the market's key source of vehicle centric data and as part of the strategic relationship with Thatcham Research. Solutions include LexisNexis® Vehicle Build, which confirms the presence and performance of advanced driver-assistance system (ADAS), and LexisNexis® Vehicle Insights, which helps confirm the status and history of the vehicle.

IDENTITY RISKS
- With AI readiness a major focus for the market, visitors to the stand will also learn about LexID® for Insurance – a unique identifier built from proprietary linking technology and vast data resources, including insurance specific data to match disparate identity information and help counter fraud. LexID for Insurance not only helps insurance providers create a single customer view from multiple datasets and touchpoints it vitally helps them to get their customer data 'AI ready'.

Dan Cicchetti, senior director of client engagement, Insurance, U.K. and Ireland, LexisNexis Risk Solutions said: "As proud sponsors of the BIBA Conference launch event, BIBA Conference 2025 looks set to be bigger and better than ever before and we have certainly reflected that in our key focus areas for the market. This is a great opportunity to present a new era in data enrichment reflecting the changing climate, changing vehicle technology and changing fraud risks. Ultimately, we are here to help brokers better assess and underwrite their portfolio of business."

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About LexisNexis Risk Solutions

LexisNexis® Risk Solutions harnesses the power of data, sophisticated analytics platforms and technology solutions to provide insights that help businesses across multiple industries and governmental entities reduce risk and improve decisions to benefit people around the globe. Headquartered in metro Atlanta, Georgia, we have offices throughout the world and are part of RELX (LSE: REL/NYSE: RELX), a global provider of information-based analytics and decision tools for professional and business customers. For more information, please visit www.risk.lexisnexis.com and www.relx.com

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