

DUAL showcases its new brand for a new era at BIBA 2025

DUAL excited to showcase new branding, reflecting growth and ambition for a new era

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DUAL's new brand will be on display at this year's BIBA Conference, the largest broking event in the country and a key event for the business.

Colleagues from across DUAL will be on hand to connect with brokers and discuss their product offering. Following a re-brand in February, a number of DUAL's sub-brands including DUAL Oliva, DUAL Aqua, DUAL Asset, DUAL Galileo and DUAL M&A are now known simply as DUAL.

Simon McGinn, CEO, DUAL UK said: "Attending BIBA is always a highlight for me and this year is no exception.

"BIBA's theme of 'new era' is particularly apt for DUAL. We've just launched our new brand which has brought our wealth of products under a single umbrella brand and created greater unity across our expertise, reinforcing DUAL's position as a market-leading MGA.

"Our new branding reflects not only who we are, but also where we are going. We're maturing as a business and are on a solid growth trajectory, keen to expand our presence beyond London. We're actively planning to set up full trading branches in the North West, and the Midlands and South West, working with selected brokers and, crucially, putting our clients' needs at the forefront of our growth plans.

"As we continue to build out our specialisms, brokers are at the heart of everything we do and being able to meet face-to-face with them at BIBA strengthens those relationships and allows us to shape the future of our industry together."

The award-winning motor MGA, KGM, is part of the DUAL group and will also be on the DUAL stand.

Ciaran Astin, Managing Director, KGM and Chief Personal Lines Officer, DUAL UK said: "I'm delighted to be returning to BIBA as KGM goes from strength to strength. It has been a busy first

year for me as MD, with KGM winning the Insurance Times MGA of the Year Gold Award and retaining our broker five star rating in the Insurance Times MGA survey for a third year running.

“I’m very much looking forward to catching up with many familiar brokers at BIBA and making new connections.”

For a full list of the DUAL teams exhibiting at BIBA 2025, [click here](#).

To find out more about our products, visit our website [here](#).

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About DUAL

DUAL is driven by a mission to be the MGA of choice for brokers, clients and carriers, through provision of deep underwriting expertise and global distribution. DUAL Group is one of the world’s largest international underwriting agencies with £2.6bn of GWP.

DUAL’s investment in data and technology enables it to deliver over 70 products and services with speed and efficiency to 11,000 broker partners working with over 70 carrier partners worldwide. Established in 1998, today DUAL has over 1,800 people in 22 countries across the Americas, Europe and Asia Pacific, and is one of Lloyd’s’ largest international cover holders.

Further information can be found at dualinsurance.com.

About Howden

Howden is a global insurance intermediary group with employee ownership at its heart. Founded in 1994, it provides insurance broking, reinsurance broking and underwriting services and solutions to clients ranging from individuals to the largest multinational companies.

The group operates in 55 countries across Europe, Africa, Asia, the Middle East, Latin America, the USA, Australia and New Zealand, employing 22,000 people and handling \$45bn of premium on behalf of clients.

For more information, please visit www.howdengroup.com and www.howdengroupholdings.com

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