



■ ONE PAGER

Broking Manager Product Overview

To be trusted advisors and deliver value to clients, brokers need to be able to answer their clients' questions confidently and correctly. However, without the right analytical approach, advising on financial risk transfer strategies can become a guessing game. Broking Manager gives brokers the financial loss analytics and peer benchmarking insights they need to help prepare them for client advisory conversations.

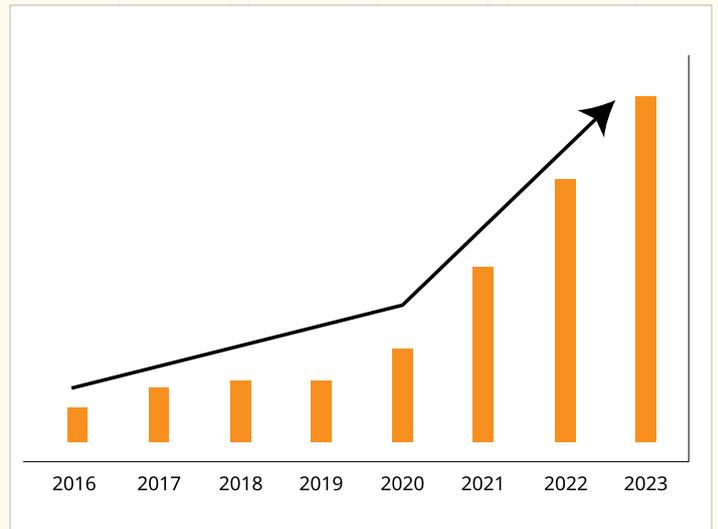
Answer client questions

Broking Manager answers the questions that brokers receive most from clients and prospects:

- **WHAT AM I EXPOSED TO?**
- **WHAT LIMITS SHOULD I BUY?**
- **WHAT ARE MY PEERS DOING?**

By creating a more analytics-driven advisory process, brokers increase their value by becoming more effective advisors in today's cyber insurance marketplace.

Cyber Insurance Premium Growth



Broking Manager capabilities

Delivered in an intuitive interface and designed from the ground up with brokers' needs front and center:

Financial loss modeling

- Quantifies cyber loss estimates and informs limit purchasing decisions

Risk transfer benchmarking

- Illustrates how your client's risk transfer strategy compares with their peer group and specific peers

Cyber threat modeling

- Identifies the relative exposure of your client to multiple cyber threat scenarios

Collaboration

- Integrates with broker team workflows for easy hand-off and account sharing

Streamlined client assessments

- Refines the financial loss and cyber threat modeling to reflect your client's specific internal security and operation exposures

Engagement-focused report options

- Offers brokers the choice of a summary or longer-form reports based on the stage of the buying/renewal process

Discover how Broking Manager can help power up your brokers

