

Wiser Academy

# Artificial Intelligence Academy

Lead the  
change, not the  
chase

Wiser   
Academy  
TRAINING THE INSURANCE INDUSTRY



# Context for this training course

The noise around AI isn't slowing down; if anything, it's getting louder. But beyond the headlines and hype lies a far more important question:

## Where do you actually start?

Many business leaders today find themselves caught between **curiosity** and **confusion**. They recognise the opportunity AI presents, but turning that into something **practical, safe** and **commercially valuable** is where the real challenge begins.

Across the market, a familiar pattern is emerging. You may recognise elements of these within your own organisation:

**S**ome have rolled out Copilot and feel they have "adopted AI" and it's job done. Yet, remain unclear on what meaningful, value-driven use actually looks like.

**S**ome are further ahead. They have clear ideas, but are rightly concerned about safety, reliability and ethical use.

**O**thers are encountering internal resistance, particularly from more experienced colleagues who are understandably cautious about change.

For others, there is growing concern around uncontrolled or "rogue" use of AI, with limited governance or oversight.

**A** few others have appointed AI champions or ambassadors, but these roles often lack structure, direction or measurable impact beyond advocacy.

In other cases, AI use is concentrated at an individual level, often with leadership but not shared across teams, resulting in isolated pockets of activity rather than meaningful business impact

And then there is the most dangerous position of all:

## Organisations waiting for the "perfect" AI strategy before taking action.

At Wiser Academy, we take a clear view.

Without structured education and deliberate capability building, AI adoption risks following the same path as the rollout of Microsoft Office.

## Widely available, heavily used, but fundamentally underutilised.

Even today, many professionals only scratch the surface of MS Office applications and what those tools can truly deliver.

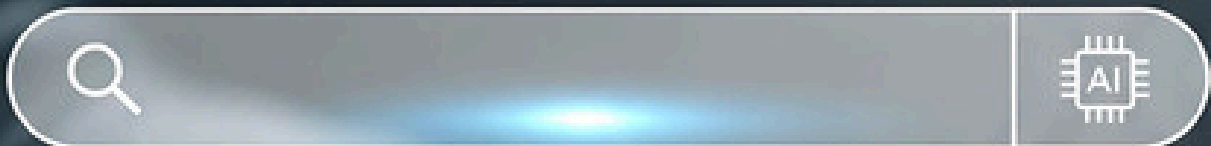
**"AI will not replace humans, but those who use AI will replace those who don't."**  
**CEO IBM**

# About this training course

The AI Academy is a government-backed training programme designed to give business leaders and professionals the confidence, competence and clarity to adopt AI safely, responsibly and effectively within their organisations.

**The programme focuses on three critical areas:**

<b>Foundations</b>	<b>Safety and Responsibility</b>	<b>Practical Application</b>
Helping learners understand how AI actually works, demystifying the technology so it becomes accessible rather than intimidating	Equipping learners with the knowledge to use AI in a way that is secure, ethical and aligned with business and regulatory expectations	No learning is truly effective without application. That is why learners are introduced to a range of practical AI tools and guided on how to use them in their day-to-day roles.



When individuals understand the inner workings of AI, the principles of safe and responsible use, and have the ability to apply it in practice, they move beyond experimentation.

## **The result is simple:**

AI becomes something they use with purpose, control and genuine commercial impact.

**Welcome to Wiser Academy's AI training program**

# Study Options

## Pathways

To suit different working styles and commitments, learners can choose from two study pathways:

### Flexi-Track

A more balanced route that allows learners to progress at a steadier pace. It's designed for those managing competing priorities, ensuring they can fully absorb the learning while maintaining their work commitments.

### Fast-Track

Designed for those ready to move at pace. This is a high-intensity pathway for individuals who can dedicate focused time during the working week and are comfortable keeping up with a demanding schedule alongside their day-to-day role.

Importantly, both pathways deliver the same outcomes and standards; the difference is simply the pace, not the ambition.

Programme Details	Flexi-Track	Fast-Track
Training Duration	15 months of studies	09 months of studies
Core Learning Delivery	2-hour live virtual session each week (over 15 months)	3 x 2-hour live virtual sessions per month
Face-to-face Training Delivery	Not Applicable	Monthly full-day immersive session (7 hours)
Project Phase - Duration	2 months	2 months
Study Materials	Printed materials provided	Printed materials provided
Assessment	Project & Project Presentation	Project & Project Presentation
Study units	09 Units (Subjects)	09 Units (Subjects)

# Our training delivery model

The programme blends live virtual sessions, immersive face-to-face AI labs, and real-world project work. This ensures learning is not only understood but also applied directly within the workplace.

A dedicated project phase allows participants to embed AI into real business scenarios—turning theory into measurable outcomes.



## Live, expert-led learning

Weekly 2-hour virtual sessions combining core AI concepts with practical, real-world application.



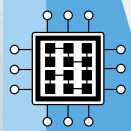
## Tool mastery, not just exposure

A new AI tool introduced each month, explored in depth so learners know how to use it effectively, not just experiment with it.



## Hands-On access to AI platforms

Learners receive access to leading AI tools, enabling them to practise, build, and develop automation workflows as they learn.



## AI lab: Safe, practical application

Using synthetic data, learners test and implement AI solutions in a risk-free environment. Delivered:

- Virtual lab for **Flex-Track**
- In-person lab for **Fast-track**



## Simulated Environment

A virtual insurance business is used to apply AI concepts end-to-end—building confidence without impacting live operations.

# Assessment

We believe traditional exams don't always reflect real understanding, so there are no exams in this programme.

Instead, assessment is designed to be practical, flexible, and built around how people actually learn and work.

To keep things manageable, assessment is spread across **two stages**:

During the  
programme  
assessment

and

End of the  
programme  
assessment

## To build confidence and track progress

This stage is informal and supportive. It's designed to help learners reflect on what they've learned and build confidence as they go.

Learners can choose how they want to be assessed:

Build  
a  
Portfolio

or

Professional  
Discussion

Collect simple evidence of what they've learned and applied at work.

This may include short written pieces or examples of how they've used AI in practice.

Prefer to talk rather than write?

Learners can take part in a 60-minute discussion, sharing what they've learned and how they've applied it in their role.

## To demonstrate real impact

The final assessment is practical and focused on real results.

Project Work

Learners complete a short workplace project, using AI to improve something within their role or team.

The goal is simple: apply what you've learned and create something useful.

Learners can choose how they present their project:

Project  
Report

or

Project  
Presentation

Submit a clear, structured write-up explaining what you did, how you did it, and the results achieved.

Deliver a short presentation covering the same points in a more conversational way.

# Study Option & Certification

We offer two ways to take part in the programme, giving you flexibility depending on your organisation and funding preferences.

## Apprenticeship Route

- For eligible learners, the cost of training and certification is funded through the apprenticeship scheme.
- This makes it a highly cost-effective way to build AI capability across your business, with structured support throughout the full learning journey.
- Assessment is a core part of this route, including both ongoing assessment and the final project, ensuring learners complete the programme with confidence and recognised achievement.
- A shared commitment from both the learner and employer is key to getting the most out of this option.

## Commercial Route

- For organisations or individuals choosing a more flexible route, the programme can also be funded directly.
- This includes the full training experience, along with access to AI tools and platforms used throughout the programme.
- Learners can choose whether to complete the formal assessment, depending on their goals, whether that's gaining certification or focusing purely on building capability.

# Certification

